BostonPartners

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Performance of Boston Partners long/short strategy highlighted, Jay Feeney quoted, in *Financial Advisor* magazine article on Liquid Alts

Joseph (Jay) Feeney, Boston Partners Co-CEO and CIO, discussed the firm's long/short strategy in a *Financial Advisor* article looking at liquid alternative funds. Feeney noted that Boston Partners has employed a long/short strategy since the late 1990s, years before liquid alts were considered a category. The article cited Boston Partners' long/short funds as among top performers in the category.

Feeney spoke about Boston Partners' approach, including the focus on companies with three key traits for its long positions: attractive valuation, quality cash flow and underlying business momentum. On the short side, the firm looks for what it calls "failure characteristics," that is, "high valuations, poor cash generation (paired with weak balance sheets) and deteriorating business momentum." Broadly, the long positions tend to be large caps while short positions are generally small and mid-cap companies.

Feeney has 31 years of investment experience and is responsible for Boston Partners' strategic, financial and operating decisions along with Co-CEO and Portfolio Manager Mark Donovan. Feeney directs all aspects of Boston Partners' investment management including the firm's fundamental and quantitative research groups. He joined Boston Partners upon its inception in 1995.

Read the full article at fa-mag.com.

Important Disclosure Information:

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